



EASYPSV® STARLING™ APPLICATION INSTRUCTIONS

Siser® EasyPSV® Starling™ by Avery Dennison® is a pressure sensitive calendered vinyl used for a wide variety of indoor and outdoor applications such as glass/mirror, metal, ceramic, cup decals, car decals and more.

Outdoor Durability	3-6 years depending on climate and UV exposure.
Thickness	3.0 mil (76 micron)
Adhesive	Permanent clear acrylic
Liner	78# Bleached Kraft
Minimum, Application Temperature	+40° F
Shelf Life	2 years from date of manufacture (when stored at the following temperatures and humidity conditions 68°-77° F (20° - 25° C) and 50±5% R. H.)

Materials that can be decorated with *EasyPSV Starling* include: Glass/mirrors, wood, plastic, metal, ceramic Dishwasher safe up to 80 washes on top rack, heat dry; on glass, porcelain, and stainless steel

*** Please allow 72 hours dwell time after application prior to placing in dishwasher**

**Permanent adhesive may harm drywall or other painted surfaces.*

**Not recommended for use near flame/ heat source, or with microwave.*

Surface Prep Instructions

For best adhesion, remove any dirt, dust, grease, etc to prepare the surface you want to decorate with *EasyPSV Starling*. The following cleaning method is not recommended for porous surfaces such as unfinished/untreated wood. It is recommended that all other surfaces be spot tested with care before cleaning the entire application area.

Non-porous surfaces can be cleaned with a mix of approximately 2 parts water and 1 part isopropyl alcohol (70% or higher for best results) or non-ammonia based window cleaner. Use a microfiber or lint free towel to clean the application area with the mixture. Paper towel is not recommended since it will leave behind small bits of paper that can become trapped under the *EasyPSV* during application. Ensure the area is completely dry before applying.

**The cleaning method outlined above is subject to modification and not always suitable for every substrate.*

The purchaser should independently determine with their own testing to use this method or not on a case by case basis.

Application Instructions

1. Place *EasyPSV Starling* with the liner side down and cut your design. (DO NOT reverse/mirror your design.)
2. Weed excess vinyl.
3. Remove the application tape's paper liner. Place tape on top of *EasyPSV Starling* and burnish with a squeegee.
4. Lift the application tape and *EasyPSV Starling* away from the paper liner to expose the removable adhesive.
5. Place the application tape on your desired object and burnish with a squeegee to fully adhere the design.
6. Gently peel away the application tape, leaving just your *EasyPSV Starling* design on the object.

Removal Instructions

If the *EasyPSV Starling* peels up, but leaves an adhesive residue use an adhesive remover to clean the area.

If the *EasyPSV Starling* is stubbornly sticking, the heat from a hair dryer or garment steamer can help loosen the adhesive.

However, heating is not recommended for glass due to possible shattering. To remove Permanent *EasyPSV Starling* from glass, saturate the decal with soap and water. Cover with plastic wrap and let sit for a few hours before attempting to remove.

An adhesive remover may still be required to clean all adhesive from the surface after removing the *EasyPSV Starling*.

**The removal instructions outlined above are subject to modification and not always suitable for every substrate.*

The purchaser should independently determine with their own testing to use this method or not on a case by case basis.

Storage Instructions

For best results, avoid direct sunlight and extreme temperatures. Ideally, temperatures should not surpass 70° F and 50% relative humidity. When stored properly, *EasyPSV Starling* has a shelf life of up to 2 years (when stored at the following temperatures and humidity conditions 68°-77° F (20° - 25° C) and 50±5% relative humidity.).

Please Note:

The technical information contained in this document is issued to the best of our knowledge. Data represents averages and is not intended for use as a specification. These values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. Due to the variety of projects, substrates, surface cleaners, and more individual circumstances we recommend a test should be conducted before each process, and the information provided be used as only a guideline.

